



11% SENIOR CITIZENS NOT COVERED BY INSURANCE, FINDS STUDY

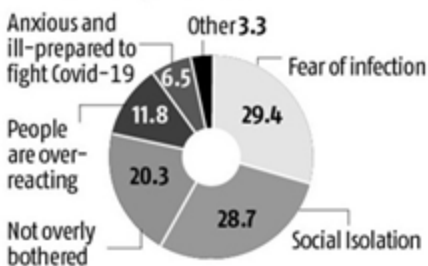
Senior citizens are the most likely to be affected by Covid-19. A survey conducted by Antara, a wholly-owned subsidiary of Max India, finds that nearly 30 per cent of the respondents in urban India feared contracting the coronavirus, while 29 per cent seemed to be impacted by social isolation due to restrictions on account of the lockdown. However, over 20 per cent of the respondents noted that they were not overly worried about the pandemic or

getting infected with the virus. There is also low penetration of insurance among seniors, the majority of who live independently in their own or rented houses. The survey was conducted across urban India, with the focus on north (Delhi-NCR), west (Mumbai and Pune), and south (Chennai, Bengaluru, and Hyderabad).

COMPILED BY INDIVJAL DHASMANA

Top Covid concerns

Per cent of respondents



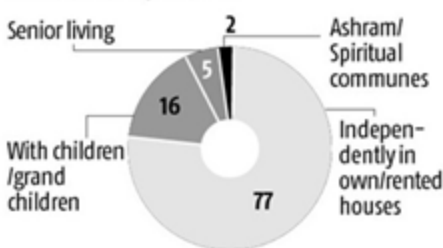
India's Covid-19 response

Per cent of respondents



Current living arrangements

Per cent of respondents



Insurance penetration among seniors

Per cent of respondents

